



A M A N D A S C H A R K S S

VIDEO EDITOR | MOTION DESIGNER |
CINEMATOGRAPHER

WWW.AMANDASCHARKSS.COM/REEL

📍 LOS ANGELES, CA

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EDUCATION

EMORY UNIVERSITY **MAY 2016**

Goizuetta Business School, BBA Marketing

INTERNSHIPS

ZenithOptimedia, IBM Watson,
Church's Chicken via Coca Cola

SKILLS

4+ YEARS

MOTION DESIGN

VIDEO EDITING

CINEMATOGRAPHY

PRODUCTION

ADOBE CREATIVE SUITE

5+ YEARS

CONSULTING

UI/UX DESIGN

GRAPHIC DESIGN

7+ YEARS

MARKETING ANALYTICS

WRITING

SOCIAL/DIGITAL MEDIA ANALYTICS

EXPERIENCE

CRISPY CHICKEN

LOS ANGELES, CA

Video Editor/Motion Designer

Sep 2020 - Present

- Create ~10-15 pieces of social video + motion content per week
- Assist in production for multi-platform social campaigns
- Film upon client request (e.g. Bravo's Million Dollar Listings)

Clients: Alyson Stoner, Kevin Hart's LOL Network, TMG, MTV, VH1, The Ringer, Cameo, Going Public

SHAREABILITY, INC.

LOS ANGELES, CA

Video Editor/Motion Designer

Jan 2020 - Apr 2020

- Created 20-25 pieces of video + motion assets/month
- Produced IG video campaign for Int'l Women's Day with 40% ER
- Designed, managed, wrote copy for bi-weekly content calendars

Clients: Mars Petcare Global

VAYNER MEDIA

LOS ANGELES, CA

Design Resident

Sep 2019 - Dec 2019

- Created 15-20 pieces of video + motion client assets/week
- Designed engaging, eye-catching client social banners/icons
- Assisted in building both weekly and biweekly content calendars

Clients: John Fogerty, Ray Dalio, Michael Kalish

IBM

NEW YORK, NY

Consultant/Video Editor

Sep 2016 - Jan 2018

- Produced and edited videos for IBM's internal incubator
- Designed mobile/web applications for internal IBM teams
- Served as the Motion Design Lead for client videos

Clients: IBM, Walmart, Bank of America, Pizza Hut, Tapestry

SOCIAL ACCOUNTS

@SRIKALAGRAM | Video Editor/Designer

Jul -Aug 2020

- Design/manage biweekly IG content calendar, create all assets
- Design FB event banners

@TORUBEAT | Video/Motion/Graphic Designer

Feb 2020

- Achieved 250% follower growth and 16.2% average ER on IG
- Design album art, social banners on YT and Spotify
- Create beat videos and song release animaitons for IG

@CHILLWITHTHISMUSIC | Motion Designer/Editor Oct 2018

- Grew the follower count on IG from 0 → 6K in three months
- Curate/create engaging video and song clips